



The Superstar Foundation provides financial awards to direct service professionals who use data to improve the outcomes and lives of the people they serve.

It's time to recognize and reward exceptional performers in human services.

Every profession has a means to recognize excellence – shouldn't this be true for those working on the front lines addressing our nation's most serious issues? For the past 7 years, the Superstar Foundation has been recognizing and rewarding the exceptional work in direct service delivery with our Veronica Awards. The Veronica Awards consist of a financial grant made directly to high performing human service professionals with data to substantiate their superior performance.

The annual Veronica Awards augments the financial compensation of high performing human service professionals while also serving as an example for others who are striving to improve their effectiveness.

We are seeking your help in spreading the word about the Veronica Awards to human service professionals that may qualify to receive a Veronica Award grant.

Our 2015 award season opens September 25, 2015 and awards will be made in December 2015. This year there will be 5 awards. Each award will be \$5,000. These awards are made directly to the human service professional.



WHAT CAN YOU DO TO HELP?

- Nominate High-Performers - if you know of a high-performing human service professional you may nominate them for a Veronica Award by completing our [online application](#).
- Notify Human Service Professionals - spread the word to friends and colleagues in your organization or network. This could be via an email blast, mention in a newsletter, social media or a message on your website.
- Follow Us On Twitter - follow-us on Twitter at [@veronicaawards](#) and help spread the word via social media.

FOR MORE INFORMATION OR TO NOMINATE SOMEONE FOR A VERONICA AWARD PLEASE VISIT WWW.SUPERSTARFOUNDATION.ORG



I am proud to have been nominated and amazed to be a Veronica Award winner! It is a rare and magnificent moment when social workers are recognized for the work that they do.

- Kristi O'Neill, Career Navigator for Seattle Jobs Initiative, Veronica Award Winner in 2012

VERONICA WINNERS HAVE COME FROM
THE FOLLOWING ORGANIZATIONS



BY THE NUMBERS

Estimated time to complete the application:

1 hour

Awards to Date:

900+

front line service workers have applied or been nominated

The Superstar Foundation has awarded

25 Veronica Awards,
with well over

\$100,000

going directly to the front line staff who are making the most difference in social service programs!

Want to
Learn More?

Please visit www.superstarfoundation.org or contact us at:
Adrian@superstarfoundation.org.